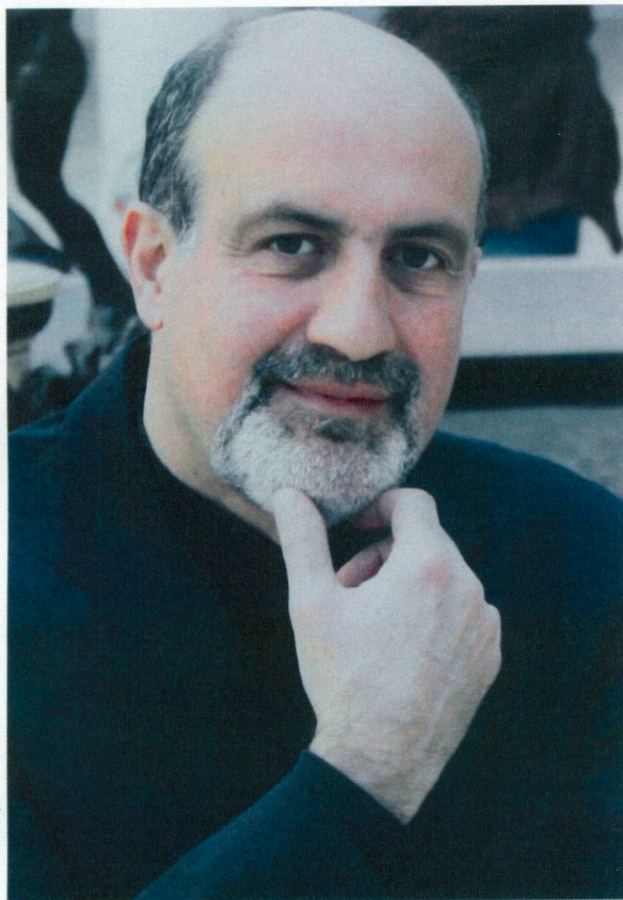


The structure of uncertainty in the world is vastly greater than we think.



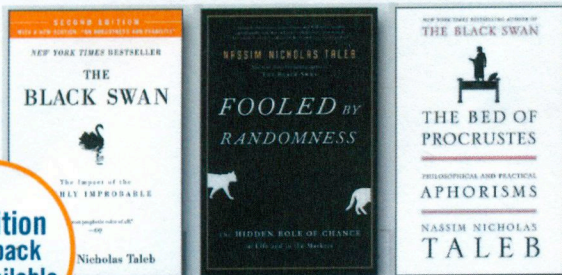
Nassim N. Taleb

□ The world's foremost thinker on probability and uncertainty. □

Nassim Nicholas Taleb has devoted his life to immersing himself in problems of luck, randomness, human error, probability, and the philosophy of knowledge. He transformed his interests into three successful careers – as a man of letters, a businessman-trader-risk manager, and a university professor.

Bestselling Author of *The Black Swan*, *Trader*, *Philosopher*, *Expert on Risk and Uncertainty*, and *Flâneur*.

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2nd Edition Paperback NOW available



Bestselling Author of *The Black Swan* and *Foiled by Randomness*.

Highlights

Although he spends most of his time as a flâneur, meditating in cafés across the planet, Nassim Taleb is currently Distinguished Professor at New York University's Polytechnic Institute and Principal of Universa Investments LP.

His books, *Foiled by Randomness* and *The Black Swan* have been published in 31 languages with more than 3 million copies in print. The Black Swan idea is currently inspiring research papers in philosophy, statistics, psychology, economics, medical research, epidemiology, political science, and engineering.

- Taleb specializes in uncertainty and errors in human knowledge, teaching us how to deal with unpredictability.
- He is one of the few people who can both walk the walk and talk the talk. He both predicted the economic crisis and made a personal fortune out of it.
- He specializes in making a living out of human's misunderstanding of uncertainty.
- A polymath, he taught in fields so far apart as the psychology of uncertainty and human error, and the mathematics of finance.

Presentations

Taleb speaks on a wide variety of provocative, fascinating, and entertaining issues, including:

- 1) *The Black Swan - Living with the Highly Improbable*
- 2) *How We Are Fooled by Randomness*
- 3) *Robustness and Risk Management*

Accolades for Nassim N. Taleb

"Charismatic" - *Times*

"Now the hottest thinker in the world"
- *Sunday Times*

"The most prophetic voice of all" - *GQ*

"Taleb not only has an explanation for [the economic crisis], he saw it coming."
- David Brooks, *New York Times*

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Nassim's newest book, *The Bed of Procrustes: Philosophical and Practical Aphorisms*, (due Nov 30) takes its title from Greek mythology: the story of a cruel owner of a small estate who made his visitors fit his bed to perfection by either stretching them or cutting their limbs. This collection of aphorisms expresses

Taleb's view of modern civilization's hubristic side effects—for example, modifying humans to satisfy technology, inventing diseases to sell drugs or blaming reality for not fitting economic models.

• Credentials

- □ Distinguished Professor of Risk Engineering, New York University Poly Institute
- □ Distinguished Scholar, Said School of Business, Oxford University
- □ Principal, Universa Investments
- □ Twenty years as a senior derivatives trader with financial institutions, including Credit Suisse, UBS, BNP-Paribas in New York and London, as well as a pit trader in Chicago
- □ MBA, Wharton School
- □ PhD, MS, BS, University of Paris (formerly the Sorbonne)

