



## UPDATE #12/ 1<sup>st</sup> JULY 2019

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### TTCSI ACTIVITIES AND EVENTS

<p>Message from the President</p> 	<p>In May 2019, the Board of Directors of the TTCSI took the decision to appoint Ms. Vashti Guyadeen as Chief Executive Officer. Ms. Guyadeen, General Manager since October 2018 will continue to carry out the responsibilities she was given upon assumption of duties. Her email address is now <a href="mailto:ceo@ttcsi.org">ceo@ttcsi.org</a></p>
<p>Business of Music</p> 	<p>On the 10<sup>th</sup> and 11<sup>th</sup> June 2019, TTCSI in collaboration with the Caribbean Export Development Agency (CEDA), hosted a two-day workshop at the Trinidad Hilton for members of the music fraternity. This workshop consisted of a two-week online training programme followed by the two-day workshop aimed at creating a successful business within the entertainment industry. Kyle Grant, a participant in the programme said that the programme was “invaluable” to him.</p> 

Participant Testimonial—Kyle Grant: “The TTCSI and Caribbean Export Business of Music Course was very informative and engaging. It provided information that would be essential to anyone establishing any type of music business. In addition to the educational value, the course also offered access to an invaluable network of people and regional organisations. I would recommend this to aspiring artistes, composers, producers, promoters, publishers, booking agents, managers or anyone seeking to make an income in the music industry.”







#### Trade Facilitation Seminar



Sara Mohammed and Mark Taylor of the International Trade and Intelligence Unit attended a Trade Facilitation Seminar. This event was hosted by the Trinidad and Tobago Manufacturers Association was held at Arthur Lok Jack Global School of Business on the 12<sup>th</sup> June 2019. The topics discussed ranged from improving the ports of Trinidad and Tobago to Government revenue collection. There were four presentations; Mr. Croston presented “Caribbean Shipping Association”, “Enhancing Import and Export Trade Facilitation” by Mr. Taylor, Dr. Henry spoke on “Implications for Legitimate Trade” and “Challenges to an Enabling Environment for Trade Facilitaion; Regional and National Perspectives” by Dr. Kistow. There was a question and answer session which focussed on the establishment, processes and legitimacy of the Trinidad and Tobago Revenue Authority, trade barriers and the bill regime of the proposed Trinidad and Tobago Revenue Authority.



<p>Training for Civil Society Organisations (CSO)</p> 	<p>The Arthur Lok Jack Global School of Business extended an invitation to TTCSI to participate in a the “Capacity Building for CSOs” program, funded by the European Union from June-July 2019.</p> <p>Operations Supervisor, Ms. Kavita Chankar and Mrs. Shalimar Harribans, Research Assistant, represented TTCSI for the following sessions:</p> <p>13<sup>th</sup> June - Grant Proposal Writing 14<sup>th</sup> June - Corporate Governance 24<sup>th</sup> June - Leadership Lecture</p> <p>Two additional sessions are scheduled for the first week of July. Following the training, TTCSI intends to build capacity through training members in grant writing.</p>
<p>“Conversations with Dr. Arthur Lok Jack”</p> 	<p>The Couva/Point Lisas Chamber of Commerce hosted a “Conversation with Dr. Arthur Lok Jack” on 13<sup>th</sup> June 2019. Two staff members represented TTCSI at the event. Dr. Lok Jack spoke about the national economy and the impact Venezuelan migration into Trinidad and Tobago will have on our economy. In addition Dr Lok Jack shared his 2020 budget wish list and spoke about the need for balance between labour and technology.</p>
<p>Social Media Workshop</p> 	<p>On the 15<sup>th</sup> June 2019, TTCSI hosted a Workshop entitled “Social Media as a Marketing Tool”. The event was open to members and non-members. The workshop was held at the TTCSI Secretariat and was fully subscribed. Ms. Nicole Greene, facilitator of the workshop discussed with participants to how use Social Media/Digital Channels to grow and expand their business. Specific examples based on the sectors represented were also shared with participants.</p> 
<p>Champions of Business Award</p>	<p>The Trinidad and Tobago Chamber of Industry and Commerce launched nominations for its annual Champions of Business Award on 24<sup>th</sup> June 2019. Two staff members represented TTCSI at the launch. Details on the nomination process can be found on the Chambers’ website at <a href="http://www.chamber.org.tt">www.chamber.org.tt</a></p>

	
<p>Members' Update</p> 	<p>"Going Green is easy" according to Mr. Devanand Ragbir, President of the Trinidad and Tobago Green Building Council, in an article published on 29<sup>th</sup> June 2019, in the Newsday newspaper. According to Mr. Ragbir, local consumers are using green materials without knowing it. Read more about going green at <a href="https://newsday.co.tt/2019/06/29/going-green-is-easy/">https://newsday.co.tt/2019/06/29/going-green-is-easy/</a>. To reach the TTGBC please send an email to <a href="mailto:info@ttgbc.org">info@ttgbc.org</a>.</p> 

## TTCSI OPPORTUNITIES

<p><b>UN Agencies Careers Fairs</b></p>	<p>UNESCO is seeking Latin America and Caribbean professionals with a minimum of 2 years work experience with International Organisations and an advanced university degree in Social, Environmental and Human Sciences, Humanities, International Public Law, Education, Physics, Cultural History and related areas. For more information: <a href="https://www.globalcareersfair.com">https://www.globalcareersfair.com</a></p> 
<p><b>Social Media</b></p>	<p>For those who missed the 1<sup>st</sup> workshop on Social Media, TTCSI will have a second Social</p>



**Workshop #2**


Media Workshop on 6<sup>th</sup> July, 2019. The facilitator is Nicole Greene, an experienced Social Media Consultant who has worked with several major Caribbean brands and companies. For more information, contact: Kavita Chankar (phone) 622-9229/612-0255/776-1741 or email [operations@ttcsi.org](mailto:operations@ttcsi.org)



**Workshop on Social Media as a Marketing Tool (focus on SMEs)**

Learn how to use social media to grow & expand your business regionally & globally

Identify top social media/digital channels & their appeal to customers & business

Facilitator: Nicole Greene  
Experienced social media consultant. Worked with major Caribbean brands.

**DATE: Saturday 6th July, 2019**  
**TIME: 9am - 12 noon**  
**VENUE: 18 O'Connor St. Woodbrook, POS.**

**Members \$281.25 VAT Inclusive**  
**Non Members \$393.75 VAT Inclusive**

Contact: Kavita Chankar @ 622-9229 / 612-0255 / 776-1741  
[operations@ttcsi.org](mailto:operations@ttcsi.org)

**World Trade Organization**


The World Trade Organization will launch their Aid for Trade Report during Global Review next week. Aid for Trade helps developing countries improve their competitiveness, expand and diversify trade, attract foreign direct investment and create jobs for men and women. For more information:

<https://www.linkedin.com/feed/update/urn:li:activity:6549573182259589120>

## AIDFORTRADE AT A GLANCE 2019

### ECONOMIC DIVERSIFICATION AND EMPOWERMENT



#### Females: Release your Inner Power



The Arthur Lok Jack Global School of Business (Mt. Hope Campus) will be hosting The Women's Convention on 16<sup>th</sup>-17<sup>th</sup> July 2019. The aim is to improve personal and professional progress of women. There will be two successful professionals and book authors, Carol Sankar and Janice Sutherland in attendance.

You can register for an early bird rate!

For more information: <http://bit.ly/2X4XYn0/+18686896539/n.maharaj@lokjackgsb.edu.tt>



**release your inner power**

**Key Takeaways:**

1. **Confidence vs. Arrogance:** Understand and eliminate the stigma for women
2. Overcome the societal labels to develop your own leadership style
3. Identify and leverage your personal strengths to overcome your adversities
4. Learn how to package and value your professional expertise and experience
5. Develop a blueprint for owning your career on your terms

**July [16&17] 2019**  
VENUE: LOK JACK GSB CAMPUS


**REGISTER NOW**  
for your early bird rate







**Leverage your inner power to release your super power!**

Contact: [conferencing@lokjackgsb.edu.tt](mailto:conferencing@lokjackgsb.edu.tt) 645-6700 ext. 299

#### Carifesta XIV

Carifesta XIV Secretariat invites applications from suitable candidates and companies to register for the provision of the following:

	<ol style="list-style-type: none"> <li>1. Carifesta XIV-001- Installation &amp; Dismantling of Temporary Fencing, Aisles and Gates at various venues</li> <li>2. Carifesta XIV-002- Provision of Grounds Maintenance and Janitorial Services at various venues</li> <li>3. Carifesta XIV-003- Provision of Chairs and Tables at various venues</li> <li>4. Carifesta XIV-004- Provision of Tents at various venues</li> <li>5. Carifesta XIV-005- Provision of Trailers and Portable Chemical Toilets</li> <li>6. Carifesta XIV-006- Provision of Stage, Ramp, Decks at various venues</li> <li>7. Carifesta XIV-007- Provision of Audio Visual Services at various venues</li> </ol> <p>The Carifesta XIV events will be held at various venues throughout Trinidad and Tobago from 16<sup>th</sup> -25<sup>th</sup> August, 2019.</p> <p>The website is: <a href="https://carifesta.net/registration-accreditation/">https://carifesta.net/registration-accreditation/</a></p>
<p><b>Membership Outreach</b></p> 	<p>TTCSI's Chief Executive Officer, Ms. Vashti Guyadeen will continue to meet with members upon request. If you would like her to visit your team, please call 687-2499 or email her at <a href="mailto:ceo@ttcsi.org">ceo@ttcsi.org</a>.</p>
<p><b>Grant Fund Facility</b></p> 	<p>The Ministry of Trade &amp; Industry is inviting Small-Medium Sized Enterprises (SMEs) to access a grant valued at TT\$250,000 which can be used to acquire machinery and equipment. All interested members can contact the Ministry of Trade and Industry, <a href="http://www.tradeind.gov.tt/www.exporth.gov.tt">www.tradeind.gov.tt/www.exporth.gov.tt</a>, 868-623-2931/4 ext. 2231</p> 

<p><b>Funds for NGOs</b></p> 	<p>Funds for Non-Governmental Organisations is inviting NGOs to apply for the following grants:</p> <ul style="list-style-type: none"> <li>- <a href="#">Small Fund open for young leaders working for Sustainable Development Goals around the world</a></li> <li>- <a href="#">A Call for Proposals for grants supporting business and livelihood development in developing countries</a></li> <li>- <a href="#">Grants Program for improving the living conditions of people in developing countries</a></li> <li>- <a href="#">Foundation Grants to reduce the problem of infectious diseases in developing countries</a></li> <li>- <a href="#">Grants to improve individuals knowledge and skills, attend short courses and conferences</a></li> </ul> <p>You can contact them for more information at <a href="http://www2.fundsforngos.org">www2.fundsforngos.org</a></p> <div>    </div>
<p><b>CTO Vacancies: Secretary General and Chief Executive Officer</b></p> <p><b>VACANCY</b></p>	<p>The Caribbean Tourism Organisation is seeking to fill the leadership positions of Secretary General and Chief Executive Officer and interested persons can check the following link: <a href="https://www.onecaribbean.org/careers/">https://www.onecaribbean.org/careers/</a></p>
<p><b>Commonwealth Foundation Updates</b></p> 	<p>The Commonwealth Foundation has the following updates:</p> <ul style="list-style-type: none"> <li>-A Publication showcasing their projects</li> <li>-A Podcast focused on Accountability during diversification</li> <li>-A Blog post on Rebuilding Multimedia Space</li> <li>-An Event post on their Short Story Winner</li> <li>-A Job Opportunity for a Deputy Director-General</li> <li>-A Story post</li> </ul> <p>For more information: <a href="https://mailchi.mp/87032f6cec9b/june-2019-newsletter?e=2266c3b088">https://mailchi.mp/87032f6cec9b/june-2019-newsletter?e=2266c3b088</a></p>
<p><b>National Awareness Campaign for the Yachting Industry</b></p> 	<p>The Ministry of Trade and Industry invites proposals for the Development and Implementation of a National Awareness Campaign for the Yachting Industry. The deadline for submission is 22<sup>nd</sup> July 2019 at 1:30pm.</p> <p>For more information: <a href="https://tradeind.gov.tt/rfp-yachting-industry/">https://tradeind.gov.tt/rfp-yachting-industry/</a></p>





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## TTCSI – The Hub for Services

SERVICES	TIER			
	ONE	TWO	THREE	FOUR
Mailing Address	X	X	X	X
Storage of Files – One (1) filing Cabinet to be provided by Member		X	X	X
Use of board room for monthly board meeting			X	X
Office space – 1 Desk and 2 chairs				X
<b>PRICE PER MONTH</b>	<b>\$100</b>	<b>\$400</b>	<b>\$850</b>	<b>\$1,600</b>

### TERMS

- Prices do not include training space, telephone, internet, parking, catering or membership dues
- Prices do include VAT
- All prices in TT Dollars
- Minimum of one (1) year contract for all services
- All payments shall be made within the first week of each month
- Services are only available to Financial Members
- Use of Board Room only for monthly board meetings shall be \$400 per month
- Rental of training space can be negotiated separately